

Blended Star Marketing Information– 2018

CATERING

All catering orders are now handled through our private portal at
order.catering/jambajuice

Please direct interested customers there for all orders.

For considerations on price or discounts for large orders please have them email marketing@blendedstar.com

If you take a smaller catering order at the store, you may offer menu board pricing or \$3-8oz/\$4.50 12oz (comm sales level 1) w/a 10% discount if over \$100

Ring In Instructions: If you are ringing in an EZ Cater order or other order where payment was not collected at the store, please close to tender-type **Corporate Account —>>> Catering Billable**

And make sure to send a copy of your receipt to
marketing@hundalco.com

OFFSITE FUNDRAISING (THEY SELL)

Buy from Jamba for	Sell For	Profit They Keep
8oz: \$2.00	\$3.00	\$1.00 per smoothie
12oz: \$2.50	\$4.00	\$1.50 per smoothie
16oz: \$3.00	\$5.50	\$2.50 per smoothie

**YOU OR GUEST CAN PLACE ORDERS USING FORM AT
EASTBAYSMOOTHIES.COM OR SALTLAGESMOOTHIES.COM**

- Organization **keeps** the profit
- They PICKUP SMOOTHIES and return the bags and trays
- Pay at pickup or drop-off for all smoothies
- They can pre-sell the smoothies if they want
- We do not accept any returns of unsold smoothies
- Remind them that they need cash to make change

Organization has to be a non-profit! Ring in Fixed Price Level 3

GENERAL MARKETING / DONATION REQUESTS

- For donations and event requests, ask customers to fill out marketing request form on eastbaysmoothies.com or saltlakesmoothies.com
- Store Manager can give out up to 4 free smoothie cards from safe for smaller requests, make sure to log the requests



FUNDRAISER CARDS

- Sell for \$10 and keep \$5
- No upfront costs, can return what isn't sold
- Valid for six (6) BOGO free smoothies
- Sales run for 3 weeks (*we can extend if needed*)
- Minimum check out is 25 cards
- If they need more we can provide more
- Fill out contract on eastbaysmoothies.com or saltlakesmoothies.com get started, and cards will get to store within a week for customer to pick up

For more information please contact marketing@blendedstar.com - 925 455 4743